

Recruiting Ideas

Communications

Information sessions
Emails
Sign up at CREs
Talk about it in Councils
Flyers communications that relate to people interest
1 on 1 calls on conversation to invite
Media marketing for out tech savvy members
Frequent conversations weekly and monthly
Webinars
Town halls / info sessions
Release time
Free bees
Car-pools and ride shares
Call previous participants
Have steward compose the committee and survey them
Email every member to every member with invite
Bulletin Board announcement
Personal invitation
Tours UBTs
Newsletter

Content of meeting

Accountability
Highlight classifications and the future
Appeal to member's interests
Develop goals
Outline objectives
Make it relevant
Insight to where we are going
Who should join?
What's in it for me (members leaders)
What's impact on org community?
Target specific people and classifications
Don't have meeting in middle of the day—start or noon or 1pm
Make more prestigious titles of members
Lost time if you work on Saturday
Assignments that show results
Awareness that people can use ed leave
Education at site about very specifics involvement in this committee can benefits from line staff
Nominate steward from each council that can make a commitment
Talk about automation, cross training and job opportunities