

Expanding Our Reach

Proposal for Regional Leadership Assemblies



Why “Regional Assemblies”?

- Give more members the opportunity to come together with other leaders – to build toward our goal of 10,000
- Build momentum for Nov. elections & build our Political Action Fund (COPE)
- Expand “Let’s Get Healthy CA!”



Who?

- **Expand our leadership and empower newly-involved members** – new stewards, political leaders, organizing leaders, healthcare leaders
 - ▶ **2011: 840 members**
 - ▶ **2012: ????**



When & Where?

- **October 2012** – to build energy to Election Day!
- **Hold them where we can make the most...**
 - ▶ **Political impact** in Nov. elections
 - ▶ **“Let’s Get Healthy CA” impact**
- **2-4 places (within our budget)**



What do we propose doing?

- Make the assemblies “hands-on” and interactive
- Put “Let’s Get Healthy” into action
- Highlight the political
- Prepare to take action back to where we work and in our communities



So what’s next?

- Build regional planning committees across leader roles
- Nail down dates and locations
- Get E-Board ideas and input and figure out what we’re going to do
- A whole lot of fun (and work and preparation)

