Expanding Our Reach
Proposal for Regional Leadership Assemblies

Why “Regional Assemblies”?

- Give more members the opportunity to come together with other leaders – to build toward our goal of 10,000
- Build momentum for Nov. elections & build our Political Action Fund (COPE)
- Expand “Let’s Get Healthy CA!”
Who?

- Expand our leadership and empower newly-involved members – new stewards, political leaders, organizing leaders, healthcare leaders
  - 2011: 840 members
  - 2012: ????

When & Where?

- October 2012 – to build energy to Election Day!
- Hold them where we can make the most...
  - Political impact in Nov. elections
  - “Let’s Get Healthy CA” impact
- 2-4 places (within our budget)
What do we propose doing?

- Make the assemblies “hands-on” and interactive
- Put “Let’s Get Healthy” into action
- Highlight the political
- Prepare to take action back to where we work and in our communities

So what’s next?

- Build regional planning committees across leader roles
- Nail down dates and locations
- Get E-Board ideas and input and figure out what we’re going to do
- A whole lot of fun (and work and preparation)